

August 23, 2019

Dear Friends,

This letter is coming as a final thank you for supporting our <u>14th</u> season (2017-2018 fiscal year) with your kind donation and warm support.

As you may already know, we have been revising how we update our members and donors with newsletters, moving towards one final summary communication after the close of the season. This one marks the first formal 'annual report' sent in this way. Included you will find rudimentary lists of our board, staff, interns, instructors, and you, our supporting members. Also included are listings of most of our programs offered across this twelve-month period, some but not all key statistics and facts, and our financial report along with a few charts to help you understand Manifest's fiscal reality and how this relates to our programming. You can also view all of Manifest's IRS Form 990's on our website under the 'about' tab.

Please know that we will refine our approach to this document in future years, making it better and more informative as we go. We welcome any feedback that you wish to share. Bottom line, we want you to know how we're doing.

By now you surely have heard that Manifest is presently faced with a dramatic challenge. We were recently informed by our landlord of the Drawing Center facility in Madisonville that our lease will not be renewed, and will end on January 31, 2020. This came as a stunning surprise creating an urgency to adjust in order to ensure the Center's continued growth and positive impact for our participants and community. This event illustrates a theme I have recounted many times to our funders and other community leaders—that the *reciprocal* impact that happens back to the small non-profit working to benefit the community can be quite damaging, and goes unaccounted for in the wider support plan for small nonprofits by the broad community. There is a \$36 million development happening right next door to our Drawing Center, likely inspired in part by our own vitality. What happens when a vibrant nonprofit's impact undermines its own sustainability? Someone has to step up.

Manifest is designed to be an *institution*, not fertilizer. Our board and staff are taking this as a challenge to be creative, visionary, and resolved. This event is, to us, a marker in our 15 years of evolution guiding us toward the next big step forward. I have great faith in our team's creative problem solving abilities, and in our community's care for our programming's continuation.

While this letter comes as a summary of our 14th season, this news near the conclusion of our 15th is also reflective of a trajectory charted during the year documented here. One of the most compelling stories coming out of this season was that the Drawing Center, under the guidance of Adam Mysock, our Center Coordinator, dramatically increased participation, doubling it to reach the same public engagement as that of the gallery. Keep in mind, attendance to the *gallery* is free, easy, and requires very little time commitment, whereas attendance to the Drawing Center by and large means at least a couple hours, and likely quite a lot more working, taking challenges, developing skills, and self-reflection—in other words, hard work! While some Center programs are free, most also involve some form of tuition. This underscores the significance of the over 4,000 visits by people participating at our Madisonville-based Drawing Center between September 2017 and August 2018, and the deep meaning of what it is we do in the studio learning environment.

Another evolutionary new offering at the Center during the season was our weekly Drawing as Mindfulness class, devised and led by our co-founder Brigid O'Kane. This offering was conceived to bridge the often intimidating fine art studio environment that Manifest is known for with the non-artist public. It provides a regular, wholesome, selfawareness-centered, gentle respite from the daily grind while addressing visual creativity, poetry, and philosophy on basic terms unencumbered by formal expectations. The weekly class was a great success throughout the year, making the perfect bridge to the wider public we had intended, while remaining true to Manifest's quality-centric, high-level mission. The offering continues every week on Monday evenings.

Furthermore, during season 14 we introduced a new aspect to our Artist Residency (MAR) program—the Scholar in Residence (SIR). This one-year position mirrors that of our long-standing MAR, but whereas the MAR is adjacent to the gallery and intends to support artists who already have a sense of direction, the SIR is headquartered at the Drawing Center and is intended to be an exploratory platform for an artist seeking knowledge, skill, and direction. Angela Livezey originally moved to Cincinnati from lowa after she graduated college simply because she had heard that Manifest's community was one she should seek to be a part of for continued growth. As we were considering launching the SIR we realized Angela would make a perfect fit for our pilot year of the Residency. Angela gladly accepted, thriving over the course of the year, and reapplied for and was granted the SIR for a second year. As is ever the case at Manifest, small things have the biggest impact, and Angela's arrival, acceptance of the SIR award, and the program itself have all proven to be a remarkable part of our organization's energy and present direction. This is how we grow.

You, our supporting donors and members, range from artist-participants and exhibitors, to our neighbors down the street, from long-time friends to overseas colleagues we have never met in person but with whom we have discovered a strong affinity. I can't express how much you mean to us, both because of your practical support in the form of donations large or small, and for your simply caring enough to be part of this list wherever you are.

The truth of the matter is, Manifest has been providing its programs all along at an impossible discount. This has been for the sake of artists and the general public alike. Whether it be free admission to the gallery across 1,200 hours each year, our unfunded Artist Residency program providing three free one-year Residencies every year, our award-winning books unmatched in terms of quality and scope assembling the art of the world into one tidy package, or our robust studio program providing expert instructed college-quality classes for very low costs, Manifest has squeezed every bit of value out of what it does, its square footage, and talent base, all for a mission that we believe makes the world a better place. It is our investment in society, in our fellow thinkers and makers, in life.

Our Annual fund makes up the difference in the cost/value and the earned revenue generated by each program. The Fund is what bridges the gap left over between what we do, and what it really costs. So thank you again for putting what you can into supporting Manifest. I hope you have already supported the current season (our 15th). If you have not, I hope you will do so before August 31st and help us meet our very important funding goal before the season ends.

Will all my best regards,

Jason Franz

Executive Director

OUR TEAM DURING SEASON 14

Staff

Jason Franz

Executive Director 2004 - Present

Kelia Hamilton

Operations Manager Mar 2015 - Dec 2017

Erin Corley

Operations Manager Nov 2017 - Present

Katie Baker

Exhibition Coordinator Sept 2012 - Present

Adam Mysock

Drawing Center Coordinator July 2017 - Present

Jack Seiter

Operations Assistant April 2017 - Aug 2017

Lyric Morris-Latchaw

Operations Assistant Nov 2017 - Mar 2018

Taryn Zust

Operations Assistant May 2018 - Present

Board of Directors

Debbie Heuer

Founder and President, Talent Springs LLC

Jason Franz

Visual Artist, Art & Design Artist and Educator

Richard J. Lajoie, Jr.

Retired Business Executive

Brigid O'Kane

Associate Professor of Design, University of Cincinnati

Gabe Applegate

Patent Attorney, Thompson Hine LLP

Adam Bloomfield

Director of Operation, Bloomfield/ Schon Investments

Chris Coy

VP, HR Data and Analytics, Macy's

Dan Dutro

Real Estate Counsel, Bon Secours Mercy Health

Michael Gentry

CPA, Tax Partner, MCM CPAs

Pamela Ginsburg

Teacher and Independent Attorney

Carrie Pollick

Epic Application Analyst, Mercy Health

Lynn Ryan

Senior Partner, Simpactful

Interns

Elise Ren

University of Cincinnati

Taryn Zust

University of Cincinnati DAAP School of Art Co-op

Richard Menninger

Northern Kentucky University

Charlie Schickel

University of Cincinnati DAAP School of Art Co-op

Tia Tobergte

Northern Kentucky University

Angela Livezey

University of Iowa

Contractors

Kelia Baker

Manifest Press Project Manager February 2018 - January 2019

Tim McMahon

Manifest Press Design, Print Production, & Typesetting Sept 2016 - Present Drawing Center
Resident Instructors

Samantha Haring July 2016 - Present

Michael Wilson Sept 2017 - Present

Drawing Center Workshop Instructors

Amber Stucke Ann Burrell Aurore Fournier Brigid O'Kane Charlie Goering Christian Schmit Danine Grier Ellina Chetverikova **Emil Robinson** Greg Stanforth Katelyn Wolary Katie Baker Michael Wilson Rob Anderson Samantha Haring Sharee Allen **Taylor Woolwine** Savannah Cuff Jennifer Purdum Andy Houston Alexandra Franz

Drawing Center Moderators

Scott Ramming Sharee Allen Mike Bale Dan O'Connor Ellina Chetverikova Katelyn Wolary Charlie Goering Michael Wilson Samantha Haring Adam Mysock Andy Houston Manifest Artist in Residence (MAR)

Charlie Goering

July 1, 2017 - June 1, 2018

Armin Mersmann

July 1, 2018 - June 1, 2019

Katelyn Wolary

July 1, 2018 - June 1, 2019

Manifest Scholar in Residence (SIR)

Angela Livezey

August 1, 2018 - July 1, 2019

DRAWING CENTER PROGRAMMING

Uninstructed Offerings (2,040 attended)

Open Figure (101 sessions)
Quick Draw (3 sessions)
Drawing Marathon (3 sessions)
Open Photo Lab (139 sessions)

Instructed Courses/Workshops (1,733 attended)

UC Instructor Meetings (6) Miami Student Visit (1) **Drawing Essentials Drawing Materials** From Plasters to Portraits **Sketching and Drawing Plants Public Figure Drawing Demo Intersections: Drawing + Mindfulness Core Drawing Fundamentals: Color Abstracting from Observation Artistic Anatomy** In Search of Spirit **Drawing as Mindfulness** Making (and) Meaning Sculpting Scaled Down **Intro Black & White Photography Darkroom Printing** Subject. Series. Sequence **Chasing the Sunset Painting the Portrait Miniature** Introduction to Painting: Oils **Distant Views: Painting River Valleys Figure Painting Beyond the Studio Envision Project Darkroom Orientation/Refresher**

Special Workshops/Events

Uncommon Roots Panel Archive Negative Printing Sessions Taft Museum Dodging/Burning Demo Envision Project Reception

OTHER D.C. STATISTICS/TOPICS OF NOTE:

Manifest hired approximately 24 different models, for approximately 156 different figure drawing or painting sessions.

Season 14 Scholarships (tuition waivers):

Bridge ScholarshipKatelyn Wolary\$535Merit ScholarshipCassandra Hecox-Gomez\$425Ella Dastillung\$500Darion Hassertt\$500

EXHIBITION PROGRAMMING (4,099 attended)

(8,198 works *submitted* by 2,810 artists from 50 states and 47 countries)

(474 works exhibited by 311 artists from 43 states and 11 countries)

1. September 29 - October 27, 2017

FRESH PAINT (Biennial) +
AQUACHROME (works of watercolor) + Dustin
London (painting) + Benjamin Lowery (painting)

2. November 10 - December 8, 2017

ART FROM ART (works that reference other art) + ARBOREAL (art about trees) + H2O (art about water) + Blake Conroy (cut paper)

3. December 15, 2017 - January 12, 2018 8th annual TAPPED (paired works by artists and their teachers) + ONE 8 (The Manifest Prize) + ILLINOIS REGIONAL + PENNSYLVANIA REGIONAL

4. January 26 - February 23, 2018

CHARACTERIZED (invented people & characters) + IMAGINARIUM (invented places or things) + IMPRINT (survey of contemporary printmaking)

5: March 9 - April 6, 2018

OHIO, KENTUCKY, & INDIANA (regional showcase) + ASPIRE (art about dreams) + Robin Germany (photography) + Dan Tague (photography)

6: April 20 - May 18, 2018

DRAWN 2018 (annual survey of drawing) + Dana Lynn Harper (sculpture/installation)

7: June 1 - June 29, 2018

14th annual RITES OF PASSAGE + 14th annual MAGNITUDE 7 (small works) + MAR Showcase (Charlie Goering)

8: July 13 - August 10, 2018

HACKED (art by or about creative reuse) + MASTER PIECES 12 (current and recent graduate students)

9: August 17 - September 14, 2018

NUDE 10 (the uncovered human form) + TEXTUALITY (works involving text or letterforms) + David Linneweh (painting) + Jennifer Meanley (painting)

EXHIBITION HIGHLIGHTS

- Two artist lectures with Benjamin Lowery and Dana Lynn Harper.
- First full season of new exhibition timeline, with openings now on both Thursday and Friday evenings.

Exhibition period 4 (January 26 - February 23), included Imprint, Characterized, and Imaginarium contained the greatest number of works (79) installed at one time at Manifest.

Internship

We began working with UC DAAP Co-op program, which has allowed us for the first time to achieve our goal of consistent total evening hours coverage by interns for a full season. Worked with and instructed a total of 4 student interns including Taryn Zust, Richard Menninger, Charlie Schickel, and Angela Livezey.

Manifest-Artist-Residency

Coordinated visits between MARs and professionals from the area including Dr. Peter Bell, Dennis Harrington, Michael Hurst, Cal Cullen, Eli Meiners, and Jane Durrell.

MANIFEST PRESS

Staff

- January 2018: Kelia (Hamilton) Baker transitioned from her role as Operations Manager (OM) to Manifest Press Project Coordinator, working remotely from Columbus
- May 2018: Taryn Zust, Manifest's first UC co-op student, was offered the Operations Assistant part-time position and became Manifest's fifth staffer.

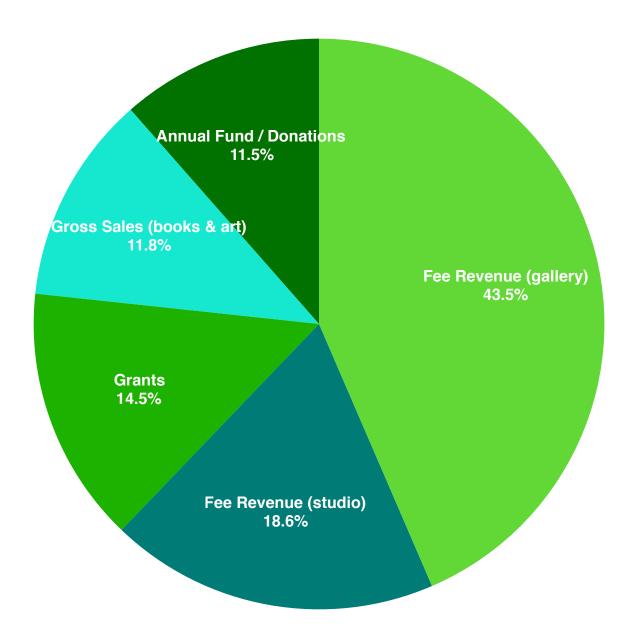
Accomplishments

- 2,784 entries submitted from around the world to three books' competitions for the season.
- Bloomfield and Schon Investments provided Manifest a storage space at their Kirby Street location pro-bono to house all publications. In March of 2018 all of Manifest's books were moved to the new storage facility. With ample space for existing books and room to grow for future publications, this space will allow Manifest to move forward without the added stress of a growing and exorbitant rental cost. Over the course of 3 years, this move will save Manifest roughly \$17,000.
- In July 2018 we took delivery of 550 books with the arrival of INPHA 5 and INPA 7 from the printer. INPHA 5: 51 complimentary copies sent to contributing artists and authors. INPA 7: 79 complimentary copies sent to contributing artists and authors.
- Manifest Exhibition Annual (MEA) finally rolling on the presses!
- By the conclusion of season 14, 42 copies of the MEA s10 had already been pre-sold. MEA s10 would ultimately arrive mid-season 15.

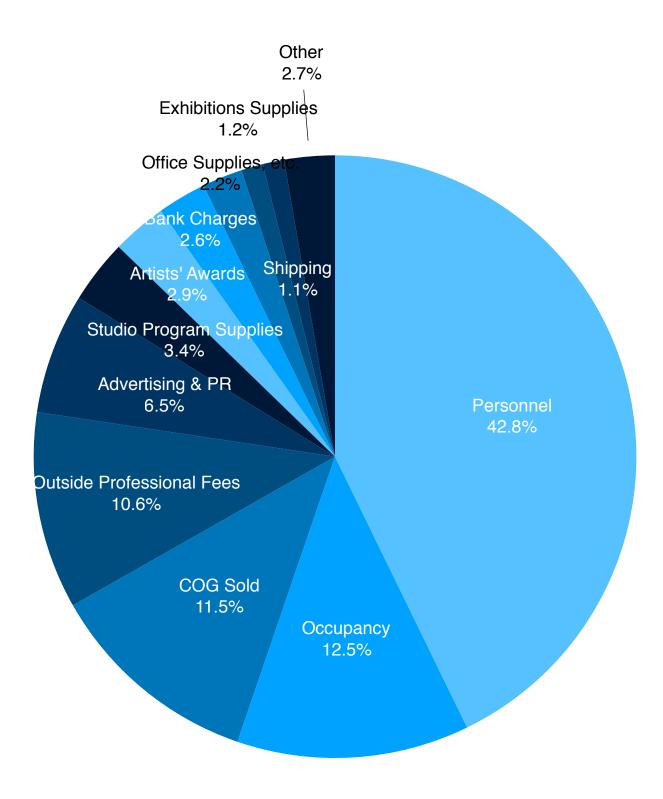
Programmatic Changes

Due to changing participation trends and production workflow challenges the decision was made to transition from producing 3 annuals per year to just 1 annual per year. The INDA, INPA, and INPHA will alternate, with submission for each open once every 3 years. It is our belief that this new format will help to alleviate a potentially oversaturated market, will increase the value of participating in each new annual publication, and will allow each book to possibly be larger in scope and include more artists. This will also allow staff ample time to focus on the MEA series and promoting all books to the public.

SEASON 14 SIMPLIFIED INCOME CHART



SEASON 14 SIMPLIFIED EXPENSE CHART



Season 14 (2017/2018 Fiscal Year) Financial Report

Income	Budget	Actual
Annual Fund	32,350	41,877
Fee Revenue (gallery)	180,238	158,765
Fee Revenue (studio)	66,750	68,020
Grants	32,662	53,018
Gross Sales	18,000	43,141
Total Income	330,000	364,821
Total COG Sold	30,000	40,478
Gross Profit	300,000	324,343
Expense	Budget	Actual
Advertising & PR	22,000	22,680
Artists' Awards	14,000	10,300
Bank Charges	8,500	9,197
Entertainment	700	176
Exhibitions	1,800	4,093
Fundraising	2,000	1,595
Insurance	1,100	1,070
Miscellaneous	1,500	892
HVAC Loan	3,000	1,800
Occupancy	40,000	43,746
Office	4,000	7,595
Outside Professional Fees	38,800	37,115
Personnel	147,000	150,061
Postage	1,200	1,025
Shipping	5,200	4,024
Renovation Expenses	4,500	2,878
Studio	4,000	12,004
Travel	700	66
Total Expense	300,000	310,316
Net Income	0	14,027

MANIFEST MEMBERS AND DONORS 2017-2018 (Season 14)

MONUMENT

(\$5000+) Anonymous Donor Debbie and John Heuer* Phillip C. Long*

SPONSOR

(\$1500+) Carolyn and Steven Bloomfield Harvey C. Hubbell Trust* Jens G. Rosenkrantz Jr. Fund

MASTER

(\$750-\$1499) Jennifer Drydyk* Mary Heider* Ron & Judith Isaacs

CONNOISSEUR

(\$500-\$749) Elizabeth Helen (Church) Bellas† Chris Cov* Missy & Brian Fox* Paul Gaitan* Mike & Rebecca Gentry Dick Lajoie* Lynn Ryan* William Olsen* Kenneth Oswald Richard & Vanessa Wayne* Jeffrey & Christina Yund*

HISTORIAN

(\$275-\$499) Cecelia S. Chewning* Dan Dutro* Martha Gaustad* Pam Ginsburg* **Drew Gores*** Chris Kalmbach* Marcia & Paul Shortt* George Warrington*

PHILOSOPHER

(\$150-\$274) Farron Allen* Kelia & Nicholas Baker Bill & Kate Baumann* Jerry Bellas* Adam Bloomfield* Melinda Borysevicz Richard Boydston Rachael Burke*

Erin Donohoe* Nancy & David Dorsey* Joseph Dagenbach & Andrea Lukin Suzanne Gagnet Fischer* Jason Franz³ Miami Univeristy Department of Art* Margaret Hardebeck* Kathy Holland* Francis & Anna Maria Mancini* Brigid O'Kane* Tim Parsley*

Carol & Edwin Pfetzing* Carrie Pollick Kathy Salchow **RJ Sargent*** Jane Cornish Smith* Gina Stevenson* Judy Takács The Littlefield Wendi Wilson* Joseph Winhusen

CRAFTSMAN

(\$90-\$149) Gabe Applegate Lynne Ambrosini* Lars Anderson* AXA Foundation* Paul Baron* Curtis Bartone* Karen Bondarchuk* Gary Cawood Joomi Chung* Erin & Chris Corley* Roger Collins* Christopher Cosnowski* Robert Dafford Rose DeSloover Jean Donaldson* Barbara Fillion* Harry Finke* Fred Franz*† Daniel Good Lisa & Gene Haring Hiroshi Hayakawa³ Lee Heinen* Sarah E. Herbert* L. Brian Huehls* Annette Kitchen* Carole Kunstadt* Polk Laffoon Maggie Leon* Travis Little*

Craig Lloyd*

Leslie Massey Kathyrn McGee* Armin Mersmann* Anita & Henry Metzner* Murray Monroe Jr.* John Murray Marilyn Z. Ott* Ann Penny Rebecca Seemann & David Wood*

ARTISAN

(\$50-\$89) Dene M. Alden Nancy Balogh Gary Beeber* Tamie Beldue* Brian Bellman Sue Bryant* Alison Carev* Cathy Cebulski Montford & Joanne Corley Diane Debevec* Laurence Deprez* Maria DiMauro David & Julie Doepke* Sherry Erskine Sally Fennell* John Fleischman* Jenny Freestone* Tom Fullen* Beth Grabowski Stella Grabowski* Darion Hassertt Cheryl Hochberg Claire Holten Christine Johnson Tim Kennedy* Janalyn Kidd* Patricia Kilburg Robert Little* Aaron Lubrick Renee Martin David McCrae* Frank Mercado* Kevin & Tamera Muente* Kimberly Mullarkey* Mark Pomilio Priva Rama* John Robinson Gregory & Bernadette Ruud* Sarah Sherman* Dana Saulnier* Robert Schefman* Betsy & Paul Sittenfeld Duat Vu Mary Wagner*

Amy West* Carole Winters* Bob & Lauren Woodiwiss* Alice Youna*

APPRENTICE

(\$25-\$49) Valerie Allen* Barry Andersen Kitty & David Michael Beck* Pirjo Berg Maria Blake* Greg Buening* Marilyn Carren Judi Čettel' Gregory Corrigan Kim Flora Alexandra Franz* Joseph Ganim Sharon Haas Ray Hassard Barbara Henshaw* Cindy Kopenhafer Ilaria Lais* Brenda LeMaster* Scott Lenkowsky* The Work Table* Daniel Pfahl St. Ursula Academy, Art 2a +AP Studio Art 2017/18 Term 1* Gwen Waight Catharine Welsh

DONORS

(under \$25) Ian Bellomy* Virginia Colombo Julie Crews Daniel Dallmann Christine Distaola Adrienne Dixon Gerry Dotto* Oscar Gillespie* Dan Haves Nathan Madrid Carrie Palmer Sara Pedigo Katherine Ruckle Maria A. Salgado De La Rosa St. Ursula Academy, Art Foundations 2017/18 Term 1 Christina Weaver*

> * Renewing member from season 13

> > † In memory of