### MANIFEST VOLUME 7 CREATIVE RESEARCH GALLERY AND DRAWING CENTER

TRANStransportation design



## T R A N S<sup>transportation design</sup>

MANIFEST VOLUME 7

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# T R A N S<sup>transportation design</sup>

MANIFEST VOLUME 7

CURATED BY BRIGID O'KANE

 $N\ O\ V\ E\ M\ B\ E\ R\ \ \text{II}-D\ E\ C\ E\ M\ B\ E\ R\ \ 9,\ 2005$ 

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JIM BALLOU
cincinnati, ohio
        BRANDON BARGER
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N Stransportation design

MATTHEW BOARD cincinnati, ohio

CURATED BY BRIGID O'KANE

belmont, massachusetts

Human civilization is built upon the transformation of resources into modes and devices of oxford, ohio

transportation. Today cars are everywhere, and even in the most remote places on earth jets alint cincinnati, ohio

in the sunlit sky. The industrial revolution has bequeathed humanity a new self-image - one where norman, oklahomo

man is meraed with machine. Manifest presents this competitive juried exhibit in an effort to

dallas, texas investigate the conceptual and aesthetic issues surrounding mankind's modes of transportation DAVID KIRKWOOD dayton, ohio

from the fine artist's point of view.

E. BRADY ROBINSON orlando, florida

BROOKE WHITE university, mississippi



michael andretti, long beach grand prix | photograph | IO" x I4" | I981



KEVIN BELL dust devil | oil on canvas | 28" x 25" x 4" | 2005



MATTHEW BOARD

making beetle juice | oil and acrylic on canvas | 36"x 60" | 2005



CHRISTIANE CORCELLE-LIPPEVELD

spring in paris | solar etching | 8"x 10" | 2005



BROOKE WHITE passing through | video | 3'55" | 2005







 $\textbf{JENNY HERSHEY} \ \ \textit{one motorcycle left} \ | \ \ \textit{acrylic on panel} \ | \ \ 39" \times 36" \times 2" \ | \ \ 2004$ 



E. BRADY ROBINSON traces #1 | digital print | 12"x 16" | 2005

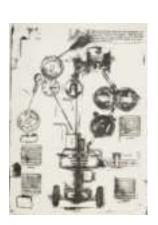


CHRISTIANE CORCELLE-LIPPEVELD

deux chevaux orange a l'aubier | solar etching | 8" x 10" | 2005



KRIS HUNDT fog plane | photograph | 16" x 20"





BRANDON BARGER
reflections on omniscience | mixed media on panel | 33" x 51" | 2005

BEN DAVIDSON KEVIN DOHN ROBIN KRIEG

eleven

seneral motors

JOSEPH PALERMO

N stransportation design

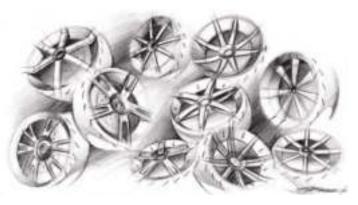
CURATED BY BRIGID O'KANE

GARY RAGIF mitsubishi SUNG PAK

Automotive Design is one of the most ubiquitous forms of expression of art and design principles.

Cars are everywhere, and we associate our identity with the cars we drive (or wear). They are in fact 4sight

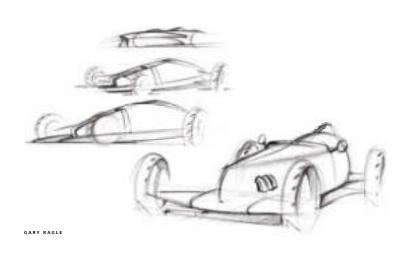
a fashion statement, a cultural proclamation. But how many people know what really goes into the process of designing a car? How many people are aware that drawing plays a fundamental role in the conceptualization, and realization, of a design plan or how drawing as a means of perception affects a designer's decisions? In an effort to reveal the design process to the general public. Manifest presents this exhibit of works documenting the stages of Transportation Design. from sketches to scale models, by students and professional industrial designers.

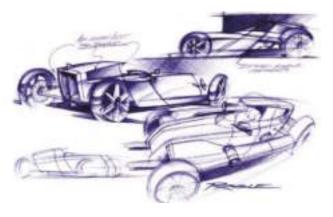


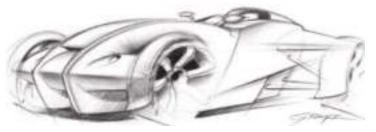
## T R A N Stransportation design

Once a designer has chosen a type of vehicle to desian, or redesian, they may begin to capture their ideas by drawing on paper. This first drawing phase is sketchina and ideation. Concept vehicles are probably the most difficult products for an industrial designer to draw: therefore, automotive designers must have strong drawing skills. The ideation process begins with aesture-like drawings that evoke emotion and movement, reflecting the designer's intent. One of the most important things to consider when designing vehicles is proportion. Proportion not only defines the type of vehicle being drawn, but also the relationships of the shapes and forms within the desian. Once this phase is complete, a design analysis process takes place to select one final concept proposal.

SKETCHING AND IDEATION







### $ext{T} ext{ } ext{R} ext{ } ext{A} ext{ } ext{N} ext{ } ext{S}^{ ext{transportation design}}$

Once a concept is chosen, designers will begin to define their idea in greater detail through the process of rendering. This process includes the clear definition of every surface of their chosen design while making sure that it reflects the initial vision for the vehicle. These renderings are used to create a three-dimensional product for production or show. For this reason renderings must accurately and clearly communicate the designer's objective.

Renderings are accomplished by more traditional techniques, which include marker, chalk, prismacolor, and gouache on velum or bond paper. Renderings may also be completed digitally by using applications such as Adobe Photoshop, Adobe Illustrator, or Corel Painter, and a Wacom tablet. A combination of the two is also an option for the designer. 2D MARKER AND DIGITAL RENDERING







KEVIN DOHN





KEVIN DOHN



BEN DAVIDSON

### T R A N S<sup>transportation</sup> design

Once the design has been finalized in two-dimensions, the process of creating a three-dimensional model begins. Traditionally this has been achieved by sculpting the design in clay, either full size or to scale. Current technology gives the designer the ability to sculpt these surfaces digitally, creating a three-dimensional math surface defining the design. Additional sketches, ideation, and renderings to refine design details expressing the designer's vision accompany this phase of the process.

Throughout each phase of the design process strong drawing skills are essential. When the design is final and exists in three-dimensions, either as a working vehicle or a scale model, it must still embody the essence of the designer's original impulse, and show the presence and spirit of the hand drawn sketch.

3D DIGITAL RENDERING







JOSEPH PALERMO



ROBIN KRIEG



### MISSION STATEMENT

Founded in May of 2004, the manifest creative research manifest creative research gallery and drawing center is located in East Walnut Hills in Cincinnati, Ohio, occupying the formerly vacant aallery and drawina center a not-for-profit corporation store-front property of 2727 Woodburn Avenue minutes

and Xavier University.

manifest's goal as a non-profit organization is to serve as a venue for the display and experience of insightful. thought provoking art and design, as well as to function as a hub for creative research and innovation at all levels of artistic endeavor, manifest's location in the urban neighborhood of East Walnut Hills was chosen to take advantage of the community's own long range plan (o6 Vision 2010) to guide the revitalization of the area. in part, by incorporating the arts, manifest is committed to high academic standards, and seeks to engage the community at that level.

away from downtown Cincinnati, Northern Kentucky

University of Cincinnati, Art Academy of Cincinnati,

University. The School for Creative and Performing Arts.

### executive director iason franz

### board of directors kristin cullen assistant professor of design.

university of cincinnati iason franz visual artist, professor of art and desian elizabeth kauffman araduate student in fine art. university of cincinnati kevin muente assistant professor of painting. northern kentucky university brigid o'kane associate professor of design.

### interns

ai-ling chang senior intern trevor ponder assistant to the director ieff salter academic aallery intern william haigh aallery intern

university of cincinnati

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